

**Figure 1a - Schematic of Example Methodology
(associating unique index codes with business cards)**

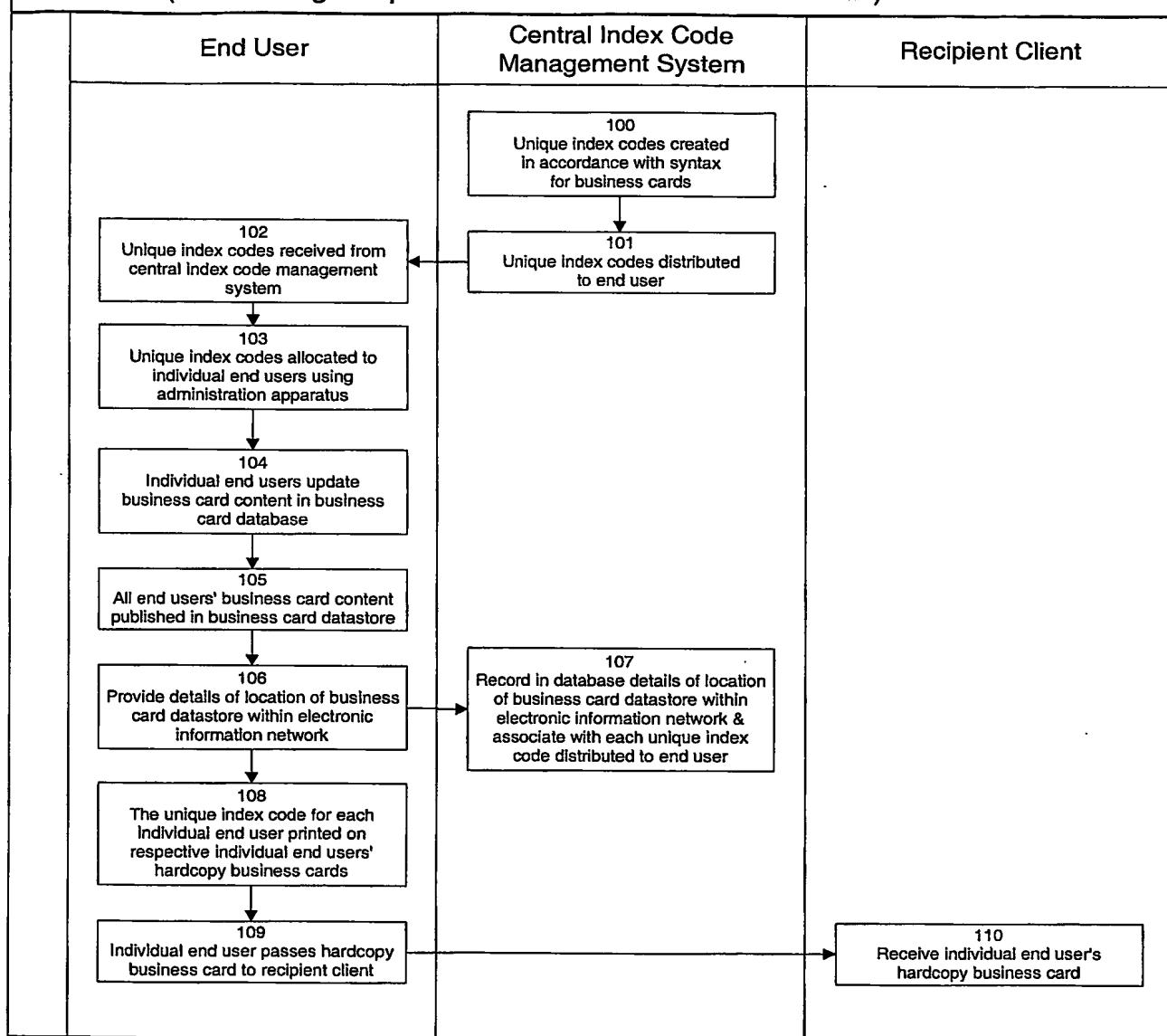


FIGURE 1A

**Figure 1b - Schematic of Example Methodology
(retrieving business card content using unique index codes)**

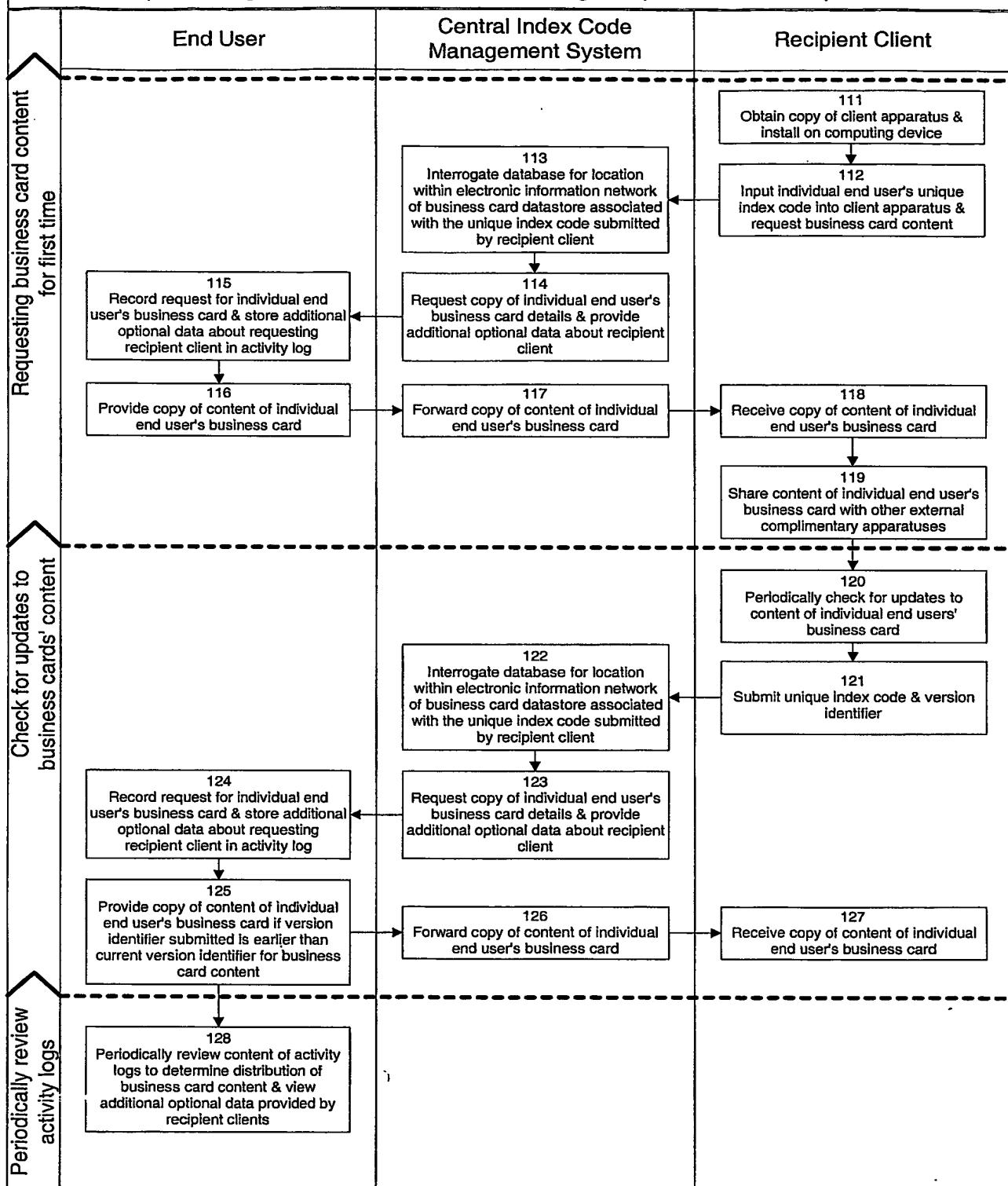
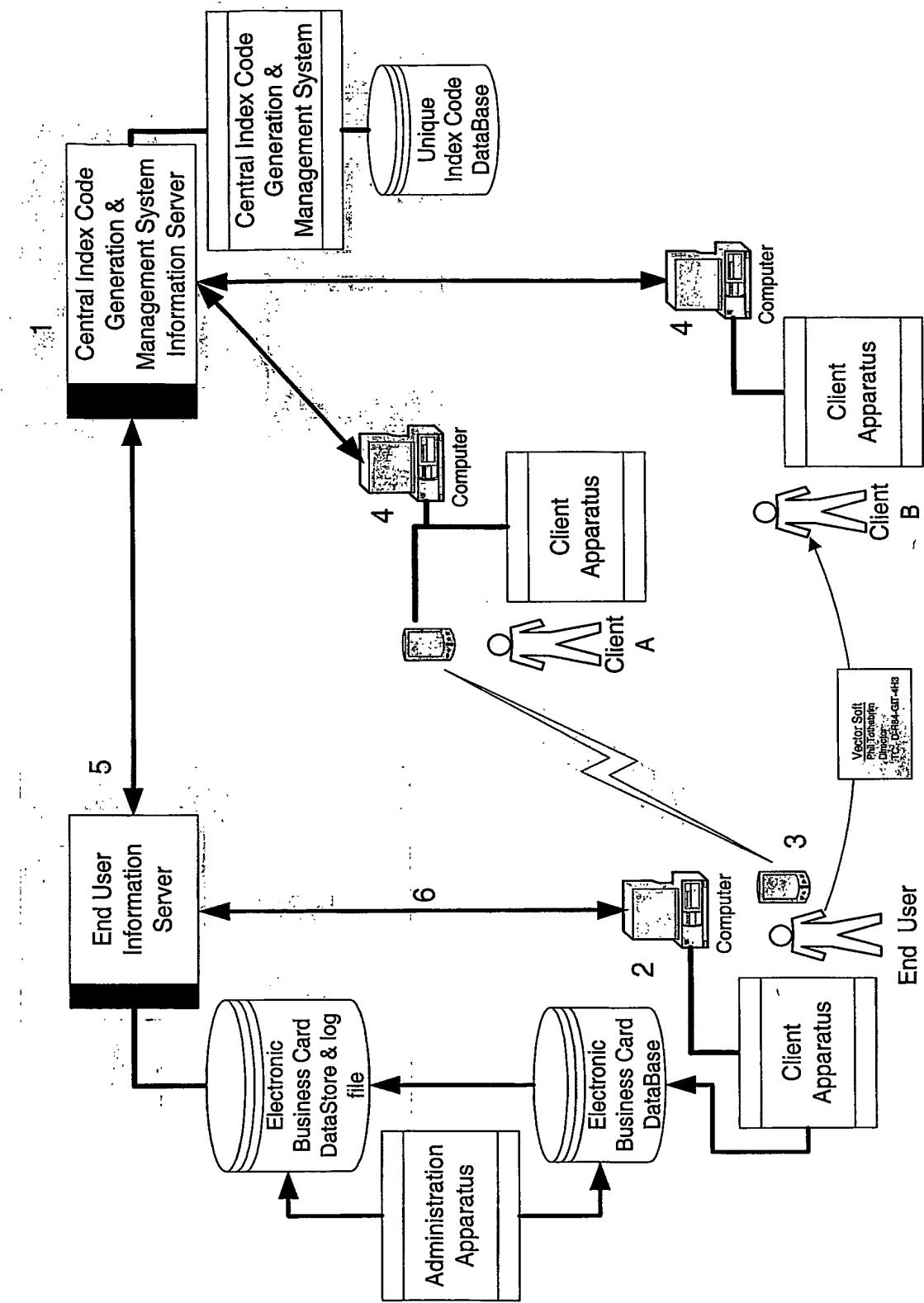
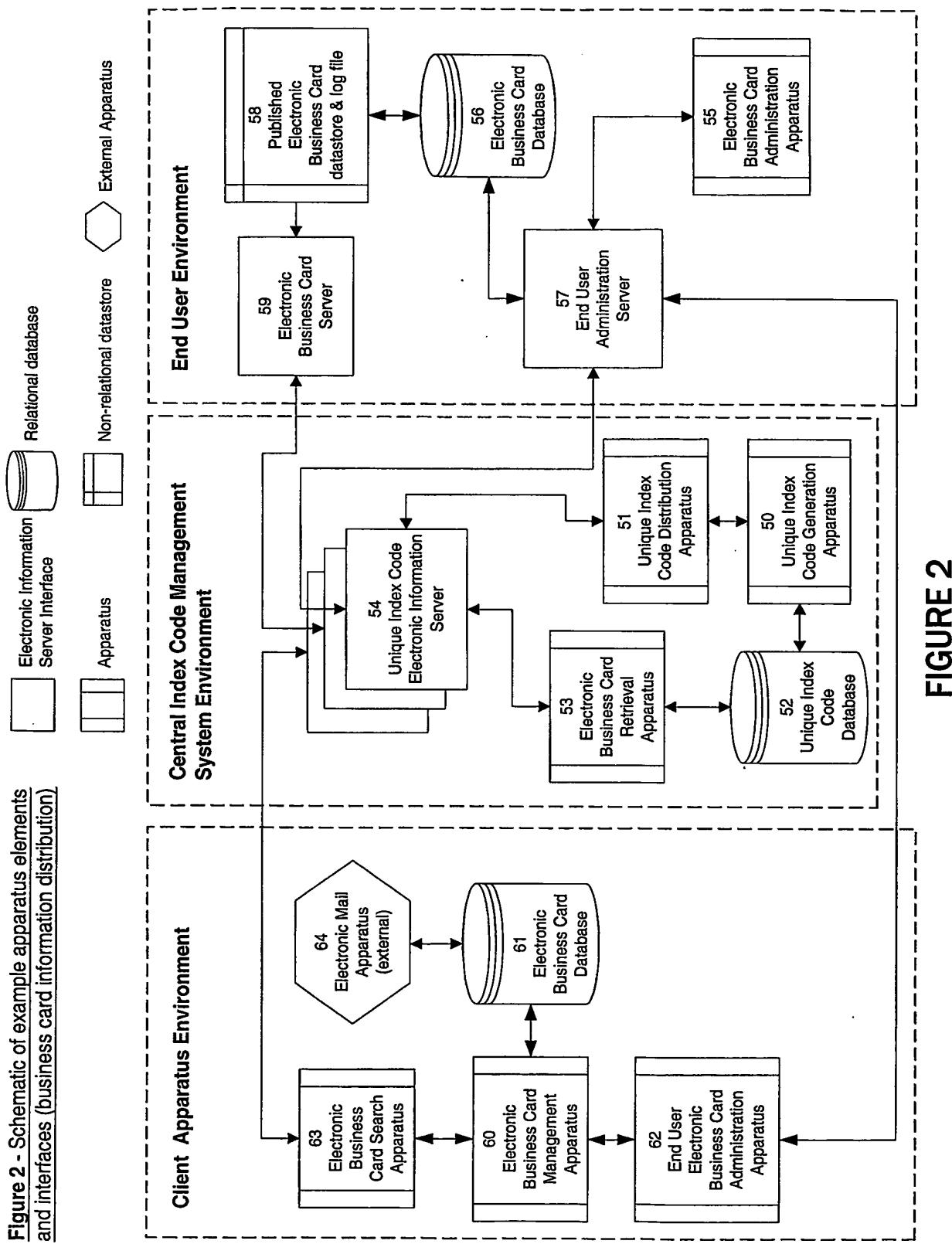


FIGURE 1B

**FIGURE 1C**

**FIGURE 2**

**Figure 3a - Schematic of Example Methodology
(associating unique index codes with product information)**

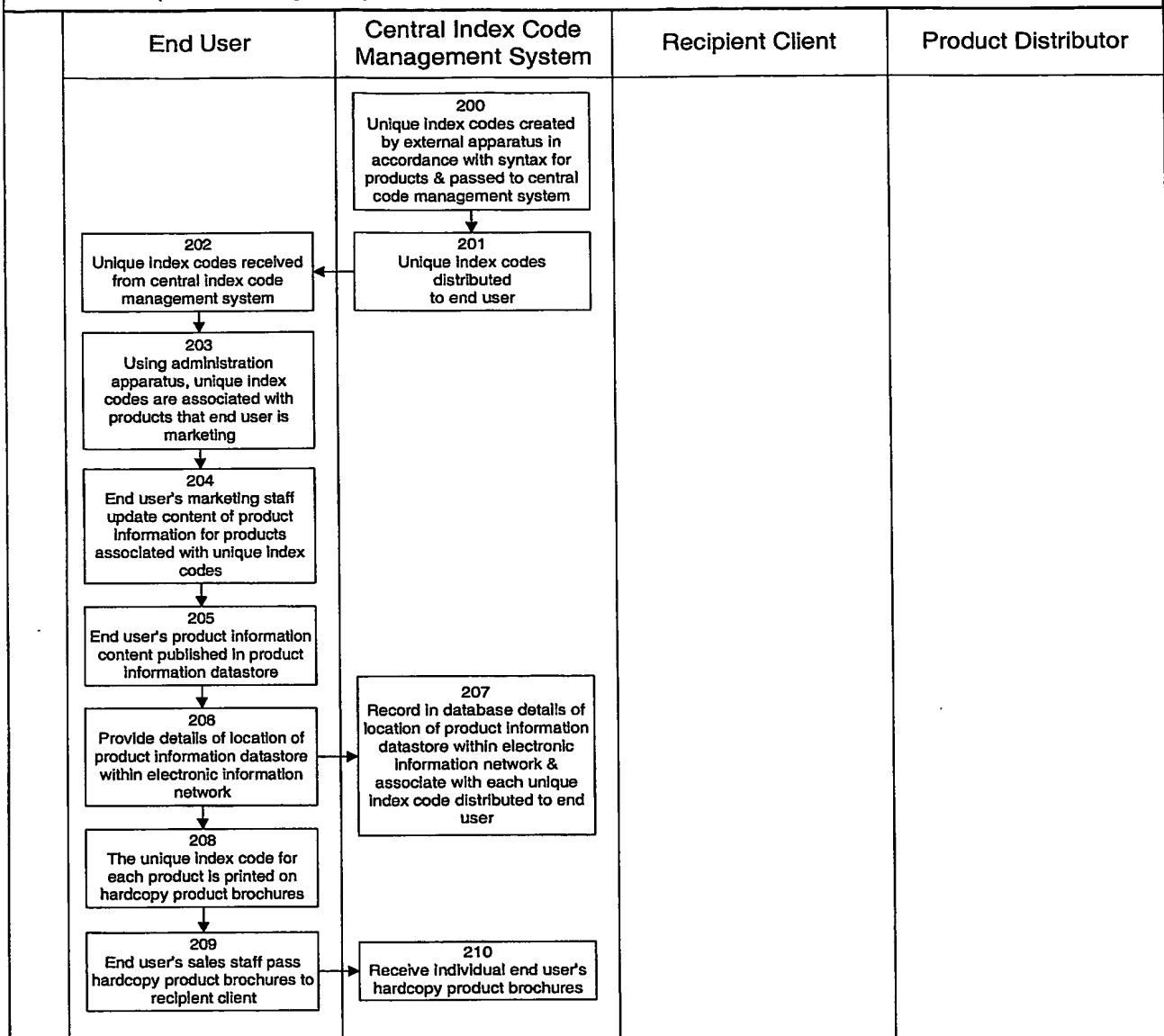


FIGURE 3A

**Figure 3b - Schematic of Example Methodology
(retrieving product information using unique index codes)**

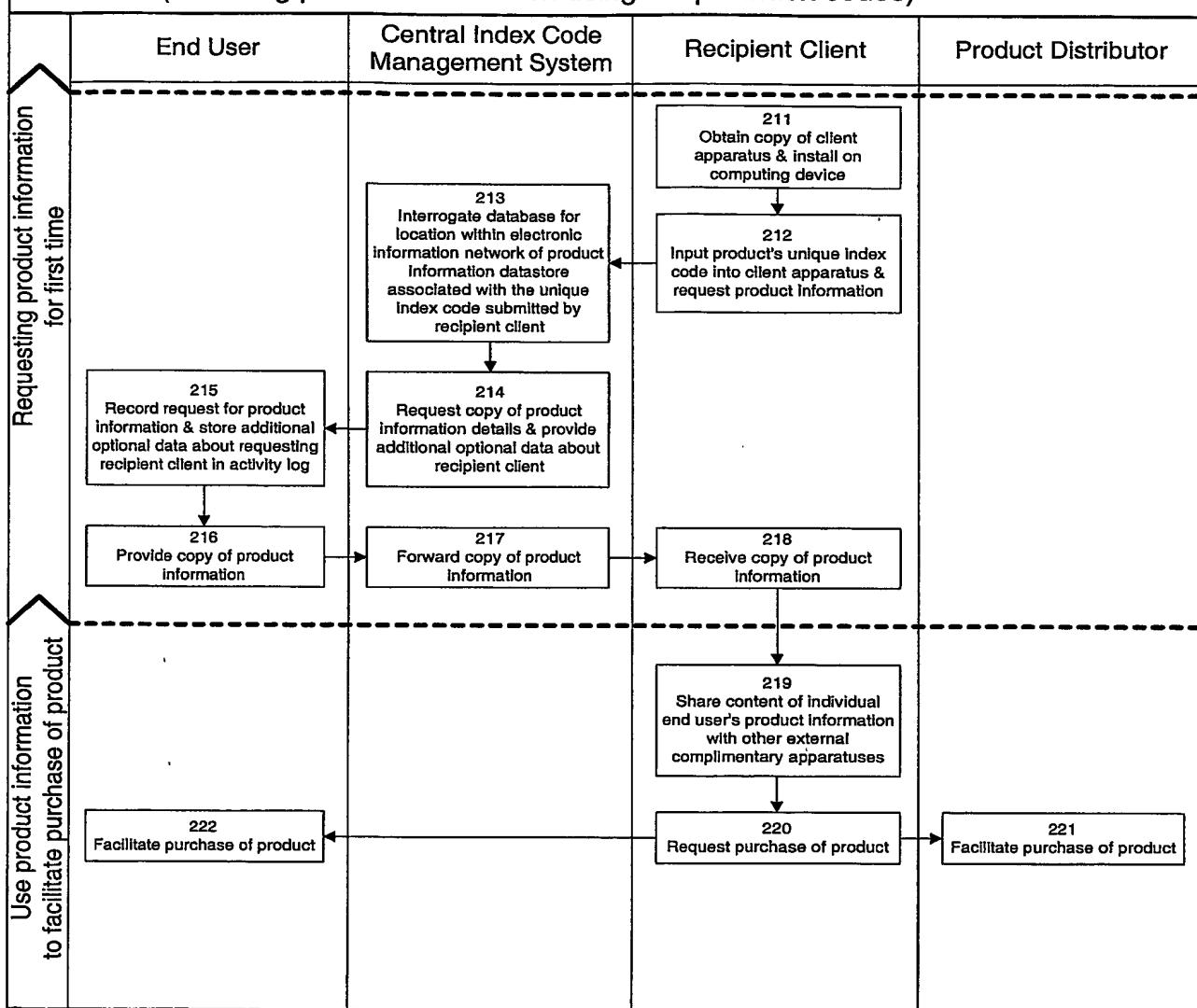


FIGURE 3B

**Figure 3c - Schematic of Example Methodology
(retrieving updates to product information using unique index codes)**

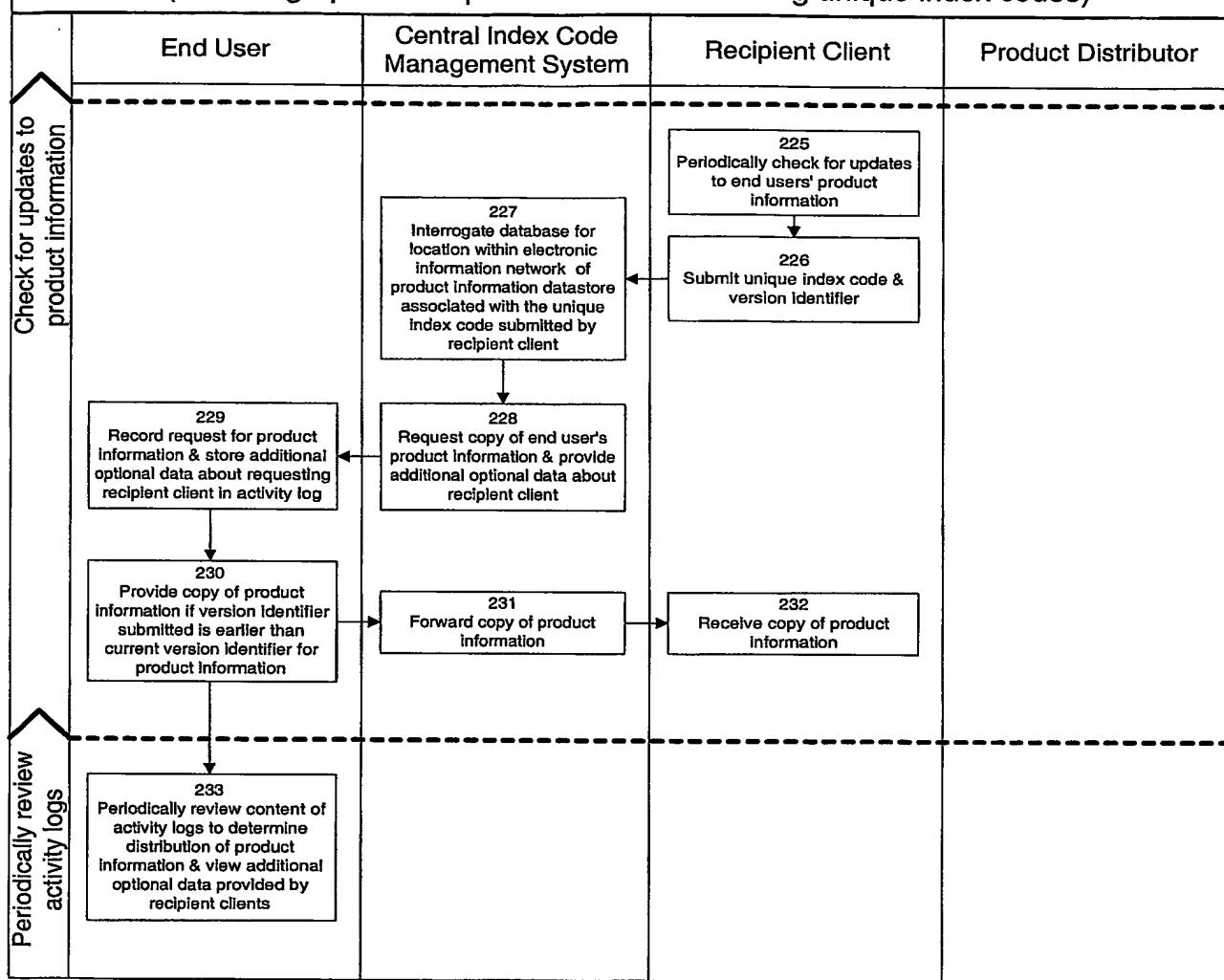


FIGURE 3C